



BEST FOOT FORWARD

Bringing sustainability down to earth

ABOUT US

Best Foot Forward is one of Europe's leading sustainability consultancies specialising in natural resource accounting methodologies such as ecological and carbon footprinting. Since 1997 BFF have completed more than 1000 analyses for well over 100 clients. Our footprint projects have ranged in size from a single apple from South Africa to a carbon management strategy for the Olympics. BFF are an approved supplier for the Carbon Trust product labelling scheme, and have provided expert guidance on the development of PAS2050 through the delivery of pilot analyses, research projects and their presence on technical work groups. In 2005 BFF were presented with a Queen's Award for Sustainable Development specifically for their work in footprinting

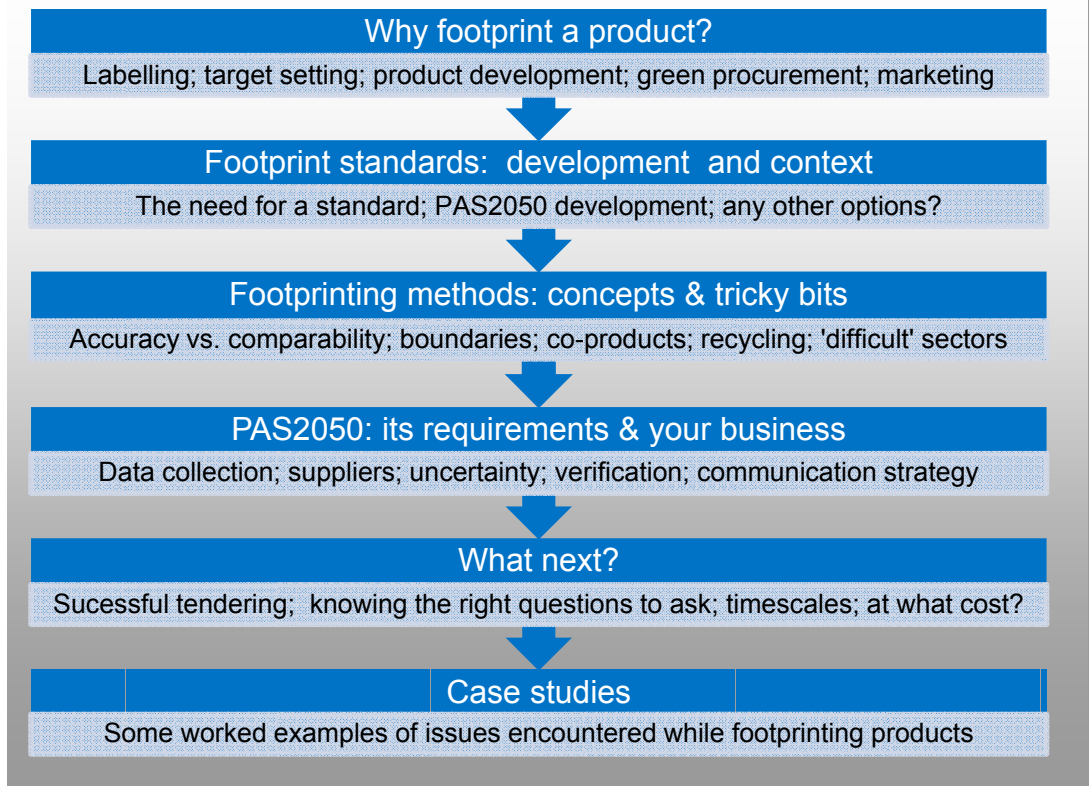


Understanding product carbon footprinting

With the advent of PAS2050 – the first attempt by a major institute to provide a product footprinting standard – organisations are increasingly asking us how they can undertake these complex analyses effectively. This course, which focuses on PAS2050 but also gives a broader perspective, is aimed at organisations interested in

commissioning a footprint study – but who want to fully understand the opportunities and risks of such a venture before committing precious resources. Your trainer will draw on BFF's unrivaled footprinting experience (*see left*) to share critical lessons we have learned the hard way. *Lessons that your organisation needs to know from the outset.*

Course Structure



Participants will understand ...

- The **business case** for product footprinting
- The key product footprinting **concepts** and how it could affect your business
- The **practical implications** of undertaking a PAS2050 study
- How to assess your **footprinting needs** – **critically assess** project proposals

Course Tutors



Craig Simmons is co-founder and Technical Director of Best Foot Forward. He has written widely on environmental accounting methods, and has supported the development of PAS2050 through his presence on advisory groups and as a sounding board for the specification's technical author.



Richard Sheane is a consultant at Best Foot Forward and has a wide range of footprinting experience – including work on a food industry PAS2050 pilot project. He was also lead author on a Carbon Trust research project into how to most effectively specify data quality rules in the specification. Richard has an MSc in Environmental Technology and has professional qualifications in writing and environmental auditing.

Course Programme

The course is held in the dedicated training room in BFF's offices at 9 Newtec Place, Magdalen Road Oxford, OX4 1RE, UK - directions can be found at www.bestfootforward.com. Coffee and registration will be at 9:00 – 9:30 am. The course will run from 9:30am to 4:30pm. Lunch and refreshments will be provided.

The next 2009 courses will be held on:

Tuesday 19th May

Tuesday 8th September

Tuesday 10th November

Payment

The course costs £350 (+VAT), payable on booking. We offer a reduced price of £300 (+VAT) per course when two courses are booked for consecutive days.

Unfortunately we cannot accept credit card payments. Cheques should be made payable to Best Foot Forward Ltd or a BACS payment can be made to Best Foot Forward Ltd, Barclays Bank, Sort Code 20-65-18 Account Number 90904473. If a BACS reference code is available please inform us of it to assist our payment tracking process.

Bookings

For bookings please contact us to reserve a place. Places will be held for two weeks pending receipt of the booking details and payment. Please send the booking form to fax +44 (0) 1865 794 586 or post to:

**Best Foot Forward,
The Future Centre
9 Newtec Place
Magdalen Road
Oxford
OX4 1RE**

Any Questions?

Please telephone us on +44 (0) 1865 250 818. Alternatively our fax number is + 44 (0) 1865 794 586.

Understanding Product Carbon Footprinting Booking Form



Preferred Date: _____

Name: _____

Organisation: _____

Position: _____

Address: _____

Postcode: _____

Phone: _____

E-mail: _____

Dietary Requirements: _____

Access Requirements: _____

Payment method: _____

Signed: _____ Date: _____

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A full refund can be obtained three weeks prior to the course and an 80% refund two weeks prior to the course. Otherwise the full fee is due.

BFF reserve the right to refuse any booking.