



BEST FOOT FORWARD
Bringing sustainability down to earth

One Day

Carbon Footprint Masterclass 2009

Training

Overview

Carbon footprinting is a widely recognised methodology for accounting greenhouse gas emissions which contribute to climate change. The term 'carbon footprinting' is commonly used but in many cases misunderstood. This course clearly explains the key principles of the methodology, and provides hands-on experience of its application. Best Foot Forward has been undertaking footprint analyses since 1997 and the material on this course draws from this long experience. The course is highly interactive and suitable for directors addressing sustainability at a strategic level, environmental managers or other specialists working in the sustainability field.

About Best Foot Forward

Best Foot Forward (BFF) is one of Europe's leading sustainability consultancies specialising in natural resource accounting methodologies, ecological footprinting and carbon accounting. BFF has completed well over 300 footprint projects which range in scope from a single apple from South Africa to the entire city of London. BFF is an approved supplier for the Carbon Trust product labelling scheme. BFF also develop environmental accounting software tools and bespoke sustainability strategies underpinned by metrics. In 2005 BFF was awarded a Queen's Award for Enterprise in the category of Sustainable Development.

Masterclass Introduction

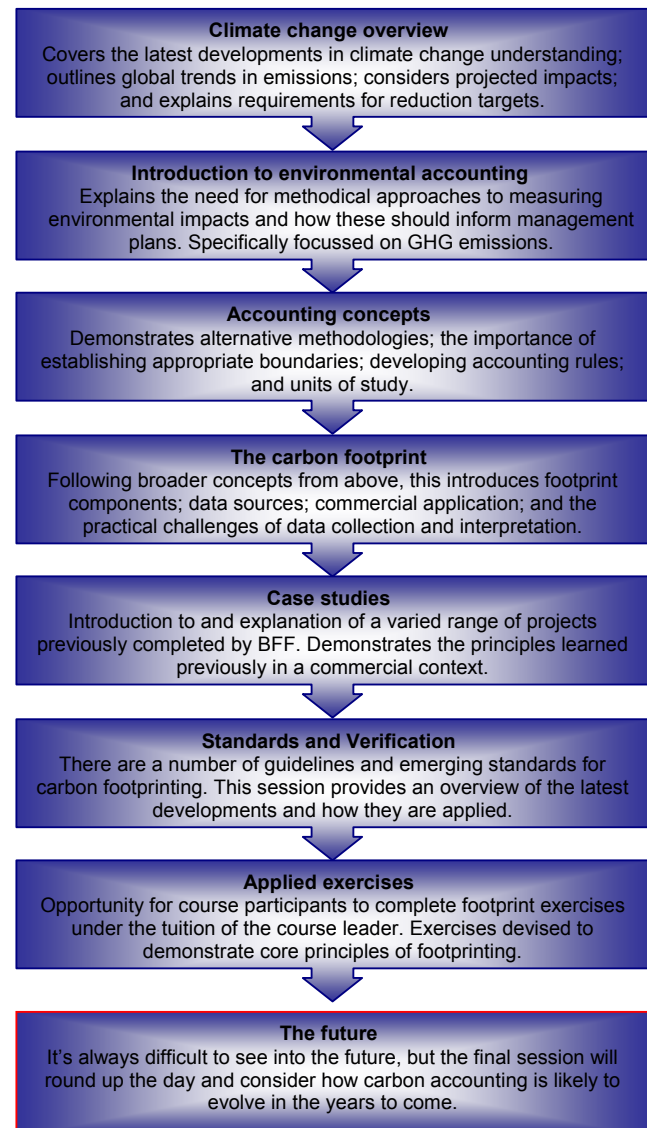
The impacts of climate change are becoming increasingly recognised, and there is a consensus now for the need to make our activities sustainable. Although sustainability encompasses a number of facets, one critical element is the volume of anthropogenic greenhouse gases (GHGs) emitted. The measurement of these emissions is known as the carbon footprint, and accounting for emissions should form the foundation to subsequent carbon management strategies. The Carbon Footprint Masterclass is a one day course that teaches participants the complexities of GHG measurement and its practical application for products, services and organisations. Throughout the day there are interactive exercises to challenge participants and embed learning.

Learning outcomes

Participants will be able to:

- Understand the concept of sustainability
- Justify need for environmental accounting
- Grasp core concepts of environmental accounting
- Identify the key elements of a carbon footprint
- Develop reduction strategies based on metrics
- Undertake footprint analyses using secondary data.

Course Structure



Course Tutors



Simon Miller is a principal consultant at Best Foot Forward. He works closely with clients initially to develop project plans and subsequently identify key opportunities from footprint analyses. Simon has led projects with over thirty clients including Radiohead, Herman Miller, WRAP, and Envirowise. Simon previously worked as a consultant at AEA specialising in ecodesign and water efficiency programmes. Simon holds MSc Environmental Sustainability and BSc Biology.



Craig Simmons is a co-founder and Director of Best Foot Forward. He has authored several books including *Sharing Nature's Interest* on ecological footprinting and *The ZEDBook*, a definitive guide to creating low carbon communities. Craig is a founding member of the Global Footprint Network and member of the International Footprint Standards Committee. He has written and lectured widely on environmental accounting methods.

Course Programme

The course is held in the dedicated training room in BFF's offices at 9 Newtec Place, Magdalen Road Oxford, OX4 1RE, UK - directions can be found at www.bestfootforward.com. Coffee and registration will be at 9:00 – 9:30 am. The course will run from 9:30am to 4:30pm. Lunch and refreshments will be provided.

The next 2009 courses will be held on:

Tuesday 7th April
Tuesday 20th October

Thursday 18th June
Tuesday 8th December

Monday 7th September

Payment

The course costs £350 (+VAT), payable on booking. We offer a reduced price of £300 (+VAT) per course when two courses are booked for consecutive days.

Unfortunately we cannot accept credit card payments. Cheques should be made payable to Best Foot Forward Ltd or a BACS payment can be made to Best Foot Forward Ltd, Barclays Bank, Sort Code 20-65-18 Account Number 90904473. If a BACS reference code is available please email it to mail@bestfootforward.com to assist our payment tracking process.

A full refund can be obtained three weeks prior to the course and an 80% refund two weeks prior to the course. Otherwise the full fee is due.

Bookings

For bookings please contact us to reserve a place. Places will be held for two weeks pending receipt of the booking details and payment. Please either email the required information to mail@bestfootforward.com, send the booking form to fax +44 (0) 1865 794 586 or post to:

Best Foot Forward,
The Future Centre
9 Newtec Place
Magdalen Road
Oxford
OX4 1RE

Any Questions?

Please contact us by e-mail at mail@bestfootforward.com or telephone us on +44 (0) 1865 250 818. Alternatively our fax number is + 44 (0) 1865 794 586.



Carbon Footprint Masterclass Booking Form



Preferred Date: _____

Name: _____

Organisation: _____

Position: _____

Address: _____

Postcode: _____

Phone: _____

E-mail: _____

Dietary Requirements: _____

Access Requirements: _____

Payment method: _____

Signed: _____ **Date:** _____

Print name: _____

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BFF reserve the right to refuse any booking.